This is an example of a "Made-searchable PDF" (also known as "OCR-ed" PDFs).

Image-based PDFs can be made text searchable by applying optical character recognition (OCR). CJA panel attorneys frequently use Adobe Acrobat Pro (or other PDF editor software) to make image-based PDFs searchable. During the OCR process, the software program interprets each character on the image as text and adds a text layer to the image layer. Made-searchable PDF’s are like True PDF’s, but the searchability of the OCR-ed document will depend on the quality of the image, or the recognizability of the writing. They are often not 100% accurate when you do keyword searches of the text.